



## **FOR IMMEDIATE RELEASE**

### **C2 Center in Evanston Hosts Grand Opening Event**

**Atlanta, Georgia, [6/11/15]** – [C2 Education](#) (C2) the country's premier network of subject tutoring, SAT®, ACT® and PSAT® test prep and educational support centers hosts a grand opening event at the new Evanston center.

Evanston families will have the opportunity to meet their new neighbor, C2 Evanston. The center is hosting a Grand Opening Event on Thursday, June 25<sup>th</sup> at 4 pm. They are located at 745 Chicago Ave; the event will run from 4:00 to 7:00 pm.

Members of the Evanston Chamber of Commerce will be present for the ribbon cutting scheduled for 4 pm, to be followed by a seminar comparing the new, harder SAT to the ACT. Event festivities include snacks and a complimentary academic assessment for students. Attendees will also receive a savings voucher worth up to \$1,000 off tutoring programs.

The center will employ [10 to 20] staff, and serve up to [250 location] students each week. C2 offers all subject tutoring programs, and also specializes in ACT, AP, PSAT and SAT test prep. The company is one of the few tutoring centers that writes and publishes their own curriculum and was the first to release workbooks for the new SAT. C2 proudly boasts an average of a 362 point increase in SAT scores for their students, with 85% of those students gaining acceptance to a top tier college.

This event is open to the public, but space is limited. Call (847) 905-6250 to reserve your spot.

### **About C2 Education**

C2 Education was founded in 1997 by David Kim and Jim Narangajavana, two Harvard students offering private tutoring programs from their dorm room. In 2000, C2 opened their first location in Maryland. As of 2014, the company has grown to over 150 centers nationwide, and will double the number of centers in the next three years. C2 serves over 12,000 students and their families each week. C2 is one of the premier SAT/ACT test prep and subject tutoring companies in the U.S., providing expertise with trained and often multilingual tutoring staff as well as customized curriculum. C2 was the first test prep provider to write and publish student workbooks for the new SAT.

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