

# MUSKEGO AREA CHAMBER OF COMMERCE

## CODE OF VALUES

### **PREAMBLE:**

*The Muskego Area Chamber of Commerce recognizes that in order to maintain a strong unified membership, the organization must conduct its affairs in a manner which will promote the interests of its membership without preference or prejudice. It must further be recognized that the individual character and ethics of each of its members plays an important role not only in respect to the standing of the Chamber among its members but also in respect to its standing in the Community of Muskego as a whole. In order to clarify and accomplish these goals, the Chamber adopts the following standards of conduct:*

### **STANDARD I:**

- Each member will conduct business with honesty, integrity, and fairness with respect to customers, clients and employees alike.

### **STANDARD II:**

- Each member will be accessible and accountable to customers or clients and make every reasonable effort to act in each customer's/client's best interests in providing quality merchandise and/or services at fair and reasonable prices.

### **STANDARD III:**

- Each member will not discriminate as to race, color, religion, national origin, age, disability, marital status, gender or sexual orientation.

### **STANDARD IV:**

- Each member will be responsible at all times for truthful and non-deceptive advertising and promotion regarding his/her business, products, or services.

### **STANDARD V:**

- Each member will promote good government relations with the business community and serve as a representative in community and governmental affairs to solve problems of mutual concern.

### **STANDARD VI:**

- Each member shall conduct business in accordance with generally accepted business ethics and practices. Muskego Area Chamber of Commerce members will conduct business with strict adherence to Federal, State and local laws as well as in accordance with business or professional codes existent in his/her particular industry. Such strict adherence to these laws shall apply not only in respect to business pursuits but shall also apply to each member's personal actions as well.

## **CONCLUSION**

*The purpose of the foregoing Code is to encourage and foster high ethical standards in our members businesses and professions. This Code serves to dignify, not only the occupations and professions of our members, but their personal lives as well. As such, the Muskego Area Chamber of Commerce presents the opportunity to serve both the community of Muskego as well as society as a whole. Failure by any member to honor these standards, shall be grounds for immediate expulsion from the Chamber.*