



FOR IMMEDIATE RELEASE

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Westmont Business Community Moves Full Speed into 2016

Being Engaged and Building Business Relationships is Key to Success

Westmont, Illinois – The Westmont Chamber of Commerce and Tourism Bureau (WCCTB) is excited to begin 2016 with programs that will engage our business community and focus on building strong business relationships, the foundation of success in the business world. WCCTB is offering the upcoming events and activities for January 2016:

- **State of the County Address – This presentation will feature DuPage County Board Chairman Dan Cronin** on January 13, 2016, 11:30 AM – 1:30 PM, Seven Bridges Golf Club, One Mulligan Drive, Woodridge. The State of the County address provides business leaders and residents with an update on the priorities of DuPage County. The Chairman will outline his vision for the county and his commitment to a sound, long-term financial plan that achieves greater accountability and efficiencies in DuPage County.
Registration is \$25 for Chamber Members, \$35 for Non Members.
- **“The Power of the Inbox – Tips and Tricks for Successful Email Marketing“** a seminar presented by Kathy Hays of Xcelacore, January 15, 2016, 7:45 AM – 9:00 AM, Westmont Centre, One South Cass Avenue, Westmont.
Come learn five easy steps to give a great first impression to your marketing emails and increase your opening rates. Learn why regular email doesn't work, insider tips and techniques like automated list building tools and the design elements that work (and those that don't!).
Registration is \$10 per person
- **WCCTB Annual Membership Luncheon Meeting** on Wednesday, January 27, 2016, 11:30 AM – 1:30 PM, Yu's Mandarin Restaurant, 665 Pasquinelli Drive, Westmont. Plan to attend to meet the WCCTB 2016 Board of Directors, Committee Chairs and members. Receive an overview on 2016 WCCTB programs, services and resources designed to help support our business owners and the community economic development. Gain new insights and information on how to become proactively engaged in our community in support of your business.
- **Illinois Legislative Summit** on Thursday, January 28, 2016, 9:00AM – 2:00 PM, Sangamo Club, 227 East Adams, Springfield, IL 62701. Join the Illinois Chamber of Commerce, the Illinois Association of Chamber Executives (IACCE) and invited

speakers including Governor Rauner to share your legislative concerns and hear this year's hot issues. The cost is \$40 (\$60 for non-members) and includes lunch. For more information go to: <http://co.ilacce.org/Calendar/moreinfo.php?eventid=201519>

- **2015 Westmont Community Awards Dinner.** The Westmont Community Awards program recognizes outstanding service via the Westmont Citizen of the Year Award, Community Improvement Award, Educator of the Year Award, Dick Busse Business of the Year Award, Environmental Improvement Award and the Customer Service Recognition Award. The awards will be presented at the Community Awards Dinner in April 2016. Nominations are now being accepted. Call the Westmont Chamber office (630) 960-5553 for nomination forms.
- **Westmont Chamber Educational Foundation 2016 Scholarship Program** will begin accepting scholarship applications for The Chamber Scholarship and the Bill Rahn-Building a Positive Future Scholarship beginning February 2016. Recipients of either scholarships will be high school seniors who are residents of Westmont, attend Westmont High School or who is a child of a member of the Westmont Chamber of Commerce and Tourism Bureau. Call the Westmont Chamber office (630) 960-5553 for application form information.
- **WCCTB Committee Meetings.** WCCTB supports committees that allow members to expand their business networking possibilities while engaging in activities that interest them. Those committees meet on a regular basis and include: Business Development & Growth, Downtown Westmont Business Alliance, Education & Awards, Membership /Ambassadors, Senior Resource and Tourism & Events. Check the Chamber website (www.westmontchamber.com) for meeting times.
- **New Chamber Website.** WCCTB will be launching a new website at www.westmontchamber.com by February 1st. It will be an excellent vehicle for information on local events, listings for businesses, restaurants, and retailers. Quick guides to promote tourism in the area and helpful resources for those new to the Westmont area are also available from the website.

For additional information and to RSVP for these events, visit the Westmont Chamber of Commerce and Tourism Bureau website at www.westmontchamber.com.

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The Westmont Chamber of Commerce and Tourism Bureau, (WCCTB), is the voice of the Westmont Business community and provides the platform for our business community to work in support of enhanced economic development and growth for our Westmont Area. Learn more about WCCTB at www.westmontchamber.com.