If you’ve been a manager for more than five minutes
you know that people problems are the biggest problems, but now you can

Hire With Confidence, Fire Without Fear,
Tame Toxic Employees
and Put Your Team on the
Fast Track to Record-Shattering Success

If you’re trying to manage people without the skills I’ll give you in this seminar
you’re risking your career, your health and your sanity
PLUS, get a fun gift if you act by November 6

Dear Chamber Member:
I’m betting you’re a good person – reasonable in your expectations, respectful of other peoples’ feelings, quick to praise, slow to criticize and eager to live by the Golden Rule. So why is it that some of your people keep doing things that bring your whole team down and make you look like the village idiot? Why do you end up leaving work stressed and frustrated and ready to throw in the towel? And wake up the next morning wanting nothing more than to call in sick and crawl back under the covers?

Short answer: you’re stuck with managing human beings – and human beings have a nearly endless ability to make things difficult. Slightly longer answer: You haven’t had a chance to learn the absolutely key, simple, straightforward techniques that can make YOU the kind of manager other managers envy and admire – the kind of manager whose team is happy, loyal and just as productive as all get out.

“Great information on how to interview and pick out possibly hard workers. Also how to take steps on firing people.”

--Anayel Aviles, Wichita County, Wichita Falls, TX

One Simple Solution to Your Problems
Have you had it with employees who spread malicious gossip, cry at the slightest criticism, constantly backstab and always blame others for their shortcomings?

Are you sick of being challenged, of trying to come up with ways to get people to report on time and actually DO the work?

So why is it that some of your people keep doing things that bring your whole team down and make you look like the village idiot?

Management Can be Fun --
IF You Know the Secrets to Success
Absolutely true. Managing effectively can be a blast – I know that from doing it myself as the owner of a very successful business for 19 years.

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Problem Employees:
If You Can't Live WITH Them
and You Can't Live WITHOUT Them
You’d Better Find Out How to Fix Them

Let’s start out by taking a closer look at the problem and four key facts about managing people in today's workplace.

1. Every manager -- even the most successful -- is confronted by difficult people from time to time. What makes the successful ones successful is their ability to deal with toxic behavior and turn trash into treasure.

2. As often as not the annoying and disruptive person who's driving everyone nuts is also darn good at his or her job -- so simply getting rid of them probably isn't the answer.

3. Even if your heart fairly aches with desire to fire a toxic employee you may not be able to tolerate the threat of legal hassles or the time it takes for his or her replacement to go through the learning curve and get up to speed on the position.

4. At the same time, you KNOW that if you don't do something, your problem employee is going to spread his or her poison, damage morale and make your life a misery. A single rotten apple really CAN spoil the whole barrel.

“Since attending this seminar,
I've changed my whole approach
to hiring & firing.
In my office hangs one of Glenn's quotes:
'Don't marry someone you intend to change,
or hire people you intend to fix.”

-- Finis Kelso, Owner, Taco Bell of West Plains, MO

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How do I cram it all into just three hours? Experience counts – and I've coached literally thousands of managers over the years. I know what strategies have allowed them to dramatically increase their income, status and personal satisfaction. And those are exactly the strategies I'll lay out for you – simply, clearly and with YOUR needs in mind.

PLUS, you’ll receive a 17-page workbook to take home and consult as you begin to use these powerful strategies to TAKE CHARGE.

Yeah, there's lots more on the other side....
Make it Easy By Starting With the Best People

As a special bonus, I'll also give you the tools you need to find and hire the very best employees. These are the strategies the big headhunters don't want you to know – roadmaps to where the bright, motivated people you need are hiding.

You'll learn:
- How to find people who truly WANT to work (as opposed to the far-more-plentiful folks who just want a paycheck) even in tight labor markets.
- How to spot red flags on job applications virtually instantly – the kind of signals that fairly scream “don't waste your time interviewing this one.”
- Hiring techniques that absolutely slash turnover – letting you avoid unnecessary recruitment and training that costs money and makes you look bad.
- The most revealing interview questions. Use these if you absolutely HAVE to know what kind of person you're talking to.
- A special “Truth Serum” that will give you the power to tell when people are lying. So good, it's like being able to see their noses growing right in front of you.

“*I learned more in Glenn's program than in ten years as a supervisor!*”
--Rosemary Galayda, Lake County Prosecutor
Painesville, OH

Why THIS Seminar?
My Experience and Your Convenience

You're sick of being a babysitter and frustrated by the results. You want to lead, make a difference and, quite frankly, be a star. So you're more than ready to learn the most successful management strategies on the planet.

But where? And from whom?

May I suggest that the seminar I'll be holding with the Shelby County Chamber of Commerce on November 12 is your very best choice.

Not only have I walked a ton of miles in your shoes as a business owner with plenty of people to manage, I'm also the best-selling author of three books on management. What's more, supervisors in 17 countries look forward eagerly to my weekly management newsletter and literally thousands of managers say the skills I've taught them have made them – and their organizations – happier, more productive. So when I say I'm experienced, I mean it – and I'm willing to back up that claim with this rock-solid GUARANTEE:

If you aren't completely satisfied with the tools, strategies and tactics you learn at my seminar, I'll refund 100% of your tuition – no questions asked.

Plus, I'm bringing all that experience right to your neighborhood – so you can skip wandering around the airport in your sox. And you can be stingy with your organization's budget and your own valuable time – because this seminar takes only 3 hours and costs just $129.

“I learned more in such a short amount of time what I was doing wrong. Within the first 30 minutes, I picked up awesome tips and information.”
-- Bruce Winkler, Temple Towing, Temple, TX

Act Fast, Get More

That strikes me as a pretty fair deal – but I'll go one step further.

- Knowing promptly how many people will be at a seminar makes it easier for my staff to assure everyone's comfort. SO… If you sign up before November 6th I'll:
  - Give you a handsome and inspirational Glenn’s Rules of Work Poster.

“This is the missing piece to the puzzle! By far the best seminar I have ever experienced.”
--Karena Castillo, Fountain of Beauty Salon & Spa, Temple, TX

So there you have it – the strategies and tools you need to take charge, make things happen and actually enjoying being a manager – available at a location near you for a price you can afford. I look forward to meeting you at the seminar.

Glenn Shepard

P.S. If you're sick of trying to deal with toxic employees and the constant tension, frustration and disappointment they cause – YOU NEED THIS PROGRAM – because I'll show you exactly how to end those problems simply, effectively and a whole lot faster than you ever imagined.

P.P.S. My private clients pay $500 per hour to consult with me and tell me I'm worth every penny. So this seminar is one heck of a bargain.

P.P.P.S. Keep in mind that there is zero risk to attending this seminar because if you’re not totally satisfied I’ll give you ALL your money back.

We’ll see you on Thursday, November 12th, 2015
Capital Plaza Hotel, 405 Wilkinson Blvd., Frankfort, KY 40601
The seminar is 8:30 a.m. to 12:00 noon, but plan to arrive at 8:00

☐ Yes! I’m tired of problem employees making my job unbearable. I want to get all of Glenn’s tips and tools for becoming a manager instead of a babysitter. I understand that if I’m not completely satisfied I’ll get all my money back with no questions asked. Please copy this form for additional attendees.

Name ____________________________________________
Company __________________________________________
Address __________________________________________
City/St/Zip _________________________________________
Phone _____________________________________________
Email _____________________________________________

Mail this form to: Shelby County Chamber of Commerce
P.O. Box 335
Shelbyville, KY 40066
Or Fax to: (502) 633-7591
Or phone reservation to: (502) 633-1636
Or online at: www.ShelbyCountyKyChamber.com

Payment: ☐ $149 Only $129 if you are a Chamber Member
When 3 or more enroll, the 4th person attends for FREE
☐ Check enclosed payable to Shelby County Chamber of Commerce
☐ Charge to □ Visa □ MasterCard □ Discover
Card # __________________________
Exp __/___ 3-Digit Code:___________
Cardholder Name __________________________________
Signature ________________________________________

This program has been approved for 3.25 (General ) recertification credit hours toward PHR, SPHR and GPHR recertification through the HR Certification Institute. Please be sure to note the program ID number on your recertification application form.

P.O. Box 335
Shelbyville, KY 40066
(502) 633-7591
www.ShelbyCountyKyChamber.com

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