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Dr. Murad Ashurly

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Dr. Murad Ashurly, is Director Customer Solutions Sales. He is responsible for leading services business development and strategy for Heterogeneous Networks in Ericsson's North American region. Mr. Ashurly focus on identifying Ericsson's end to end services strategy and approach for indoor and outdoor Small Cell deployments, defining new innovative business models and driving business value creation.

Mr. Ashurly joined Ericsson in 1998, most recently serving as Head of Prime Integration Services team, Mobile Broadband Engagement Practice. He previously worked at Ericsson CDMA business unit as Technology Solution Director. Ashurly's extensive experience at Ericsson has taken him to Sweden, Russia and Central Asia, he has held various sales, solution and operational positions in US.

Murad's hobbies have stretched from competitive fencing at US National Championship, biking with Ericsson Mobile Riders team to high altitude mountaineering, ice and rock climbing in South/North America and Asia. In May 2013 Murad successfully summited Mt. Everest. Currently Murad are preparing for Fall 2014 Cho Oyu expedition in Tibet.

Murad holds a Doctor's degree in Optical Electronically Engineering from Moscow State University of Cartography and Geodesy in Russia.