

South Kent

Business Connections

Agenda

11:30am - 1:00pm

Networking Best Practices Lunch N' Learn

By Darlene Regula, Dale Carnegie Training

In a business climate like today where decision makers want to buy, not be sold, you need to be farmer, not a hunter. This means taking a low-pressure, highly visible approach at networking opportunities, not a hit-and-run sprint around the room with business cards. Learn valuable tips to make your networking more effective at business expos, trade shows, and professional or industry organization events during this power packed Lunch n' Learn.

Only \$15 for Chamber members and \$21 for Not Yet Chamber Members

1:00pm-7:00pm

Business Connections Showcase Expo

Free Admittance With Your Business Card

5:00pm-7:00pm

Networking Reception in Showcase Area

Free Admittance With Your Business Card
(Free Appetizers)

SPONSOR/SHOWCASE APPLICATION DEADLINE IS OCTOBER 18

Questions?

Call Betsy at 616-260-0181

Call Sue or Janine at 616-531-5990

Please fill out the form in the inside of the brochure and send it to
Wyoming-Kentwood Area Chamber of Commerce
590 32nd Street SE, Wyoming, MI 49548
Or Fax to 616-531-0252

South Kent

Business Connections

Lunch N' Learn / Business Expo / Networking Open House

**The Biggest and Best
Networking Event of the Year**
With over 650 attendees last year

Thursday, October 28, 2010

1:00pm-7:00pm

At Celebration! Cinema South

1506 Eastport Dr. SE

(M6 at Kalamazoo Ave.)

**Sponsorship and Showcase
Information**

For the Benefit of the South Kent Businesses in
Wyoming, Kentwood, Ada, Byron Center, Cascade,
Caledonia, Cutlerville, Grandville-Jenison, Hudsonville
and surrounding communities.

