



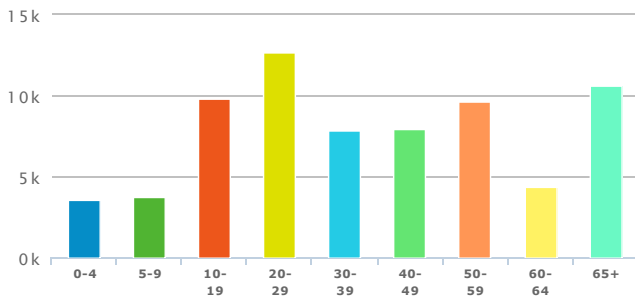
## Portage County Demographics Report

Demographics Report (Portage County, Wisconsin)

### Population (2015)

	TOTAL
Population (2015)	70,193

### Age Distribution (2015)

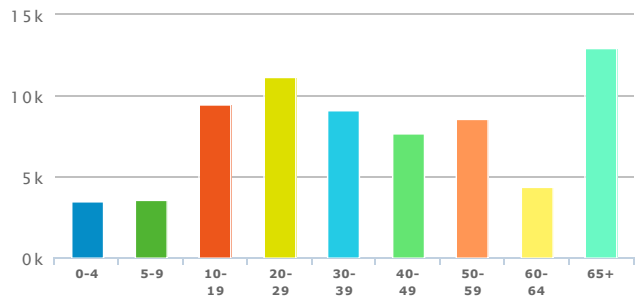


	TOTAL	%
0-4	3,548	5.05
5-9	3,778	5.38
10-19	9,798	13.96
20-29	12,658	18.03
30-39	7,873	11.22
40-49	7,924	11.29
50-59	9,648	13.74
60-64	4,334	6.17
65+	10,632	15.15

### Population (2020)

	TOTAL
Population (2020)	70,346

### Age Distribution (2020)



	TOTAL	%
0-4	3,523	5.01
5-9	3,575	5.08
10-19	9,431	13.41
20-29	11,119	15.81
30-39	9,141	12.99
40-49	7,641	10.86
50-59	8,600	12.23
60-64	4,393	6.24
65+	12,923	18.37

### Sex (2015)



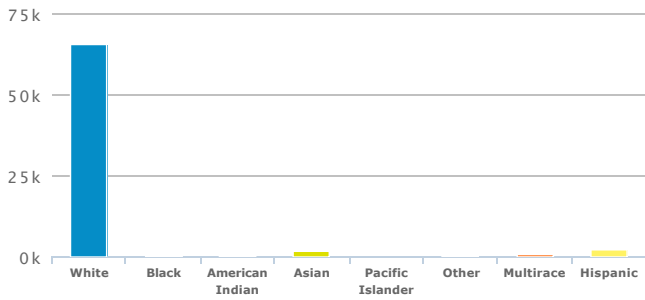
	TOTAL	%
Male	35,198	50.14
Female	34,995	49.86

### Sex (2020)



	TOTAL	%
Male	35,225	50.07
Female	35,121	49.93

### Race and Ethnicity Distribution (2015)

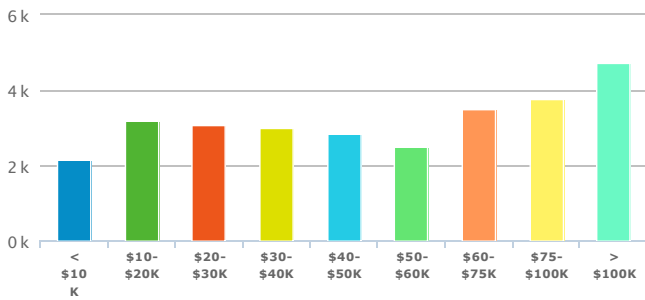


	TOTAL	%
<b>White</b>	<b>65,798</b>	<b>93.74</b>
<b>Black</b>	<b>524</b>	<b>.75</b>
<b>American Indian</b>	<b>240</b>	<b>.34</b>
<b>Asian</b>	<b>1,993</b>	<b>2.84</b>
<b>Pacific Islander</b>	<b>13</b>	<b>.02</b>
<b>Other</b>	<b>619</b>	<b>.88</b>
<b>Multirace</b>	<b>1,006</b>	<b>1.43</b>
<b>Hispanic</b>	<b>2,093</b>	<b>2.98</b>

### Total Households (2015)

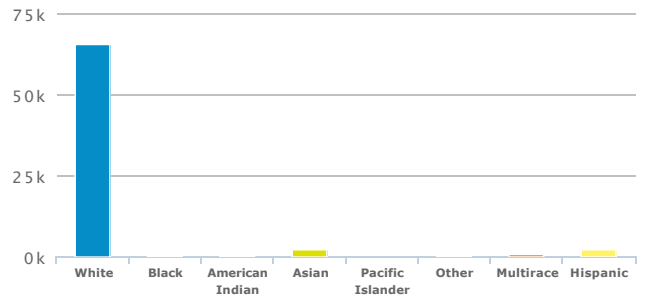
	TOTAL	%
<b>Households</b>	<b>28,687</b>	
<b>Families</b>	<b>17,459</b>	<b>60.86</b>

### Household Income Distribution (2015)



	TOTAL	%
<b>&lt; \$10 K</b>	<b>2,152</b>	<b>7.5</b>
<b>\$10-\$20K</b>	<b>3,183</b>	<b>11.1</b>
<b>\$20-\$30K</b>	<b>3,062</b>	<b>10.67</b>
<b>\$30-\$40K</b>	<b>2,990</b>	<b>10.42</b>
<b>\$40-\$50K</b>	<b>2,853</b>	<b>9.95</b>
<b>\$50-\$60K</b>	<b>2,482</b>	<b>8.65</b>
<b>\$60-\$75K</b>	<b>3,483</b>	<b>12.14</b>
<b>\$75-\$100K</b>	<b>3,762</b>	<b>13.11</b>
<b>&gt; \$100K</b>	<b>4,720</b>	<b>16.45</b>

### Race and Ethnicity Distribution (2020)

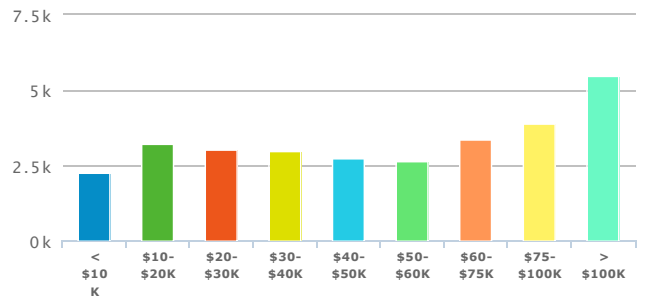


	TOTAL	%
<b>White</b>	<b>65,643</b>	<b>93.31</b>
<b>Black</b>	<b>572</b>	<b>.81</b>
<b>American Indian</b>	<b>257</b>	<b>.37</b>
<b>Asian</b>	<b>2,127</b>	<b>3.02</b>
<b>Pacific Islander</b>	<b>13</b>	<b>.02</b>
<b>Other</b>	<b>659</b>	<b>.94</b>
<b>Multirace</b>	<b>1,075</b>	<b>1.53</b>
<b>Hispanic</b>	<b>2,334</b>	<b>3.32</b>

### Total Households (2020)

	TOTAL	%
<b>Households</b>	<b>29,654</b>	
<b>Families</b>	<b>17,407</b>	<b>58.7</b>

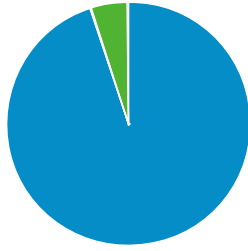
### Household Income Distribution (2020)



	TOTAL	%
<b>&lt; \$10 K</b>	<b>2,240</b>	<b>7.55</b>
<b>\$10-\$20K</b>	<b>3,216</b>	<b>10.85</b>
<b>\$20-\$30K</b>	<b>3,025</b>	<b>10.2</b>
<b>\$30-\$40K</b>	<b>3,001</b>	<b>10.12</b>
<b>\$40-\$50K</b>	<b>2,760</b>	<b>9.31</b>
<b>\$50-\$60K</b>	<b>2,662</b>	<b>8.98</b>
<b>\$60-\$75K</b>	<b>3,386</b>	<b>11.42</b>
<b>\$75-\$100K</b>	<b>3,897</b>	<b>13.14</b>
<b>&gt; \$100K</b>	<b>5,467</b>	<b>18.44</b>

### Labor Force Status (2015)

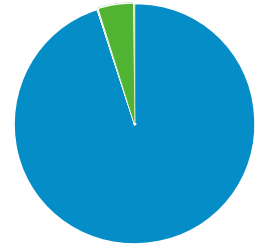
Employed  
Unemployed



	TOTAL	%
Labor Force	39,036	
Employed	37,061	94.94
Unemployed	1,953	5
In Armed Forces	22	
Not In Labor Force	19,320	

### Labor Force Status (2020)

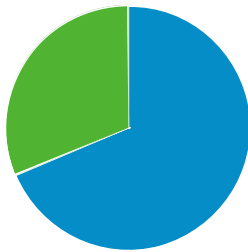
Employed  
Unemployed



	TOTAL	%
Labor Force	39,453	
Employed	37,462	94.95
Unemployed	1,969	4.99
In Armed Forces	22	
Not In Labor Force	19,527	

### Total Number of Housing (2015)

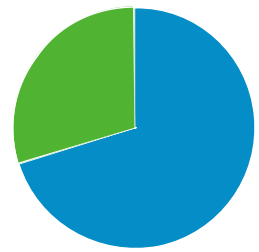
Owner-Occupied Dwellings  
Renter-Occupied Dwellings



	TOTAL	%
Total Dwellings	30,225	
Owner-Occupied Dwellings	19,704	68.69
Renter-Occupied Dwellings	8,983	31.31
Housing Units Occupied	28,687	94.91

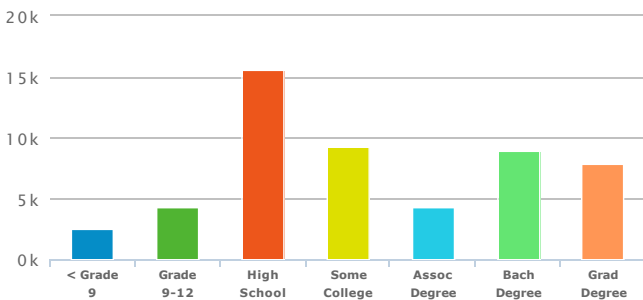
### Total Number of Housing (2020)

Owner-Occupied Dwellings  
Renter-Occupied Dwellings



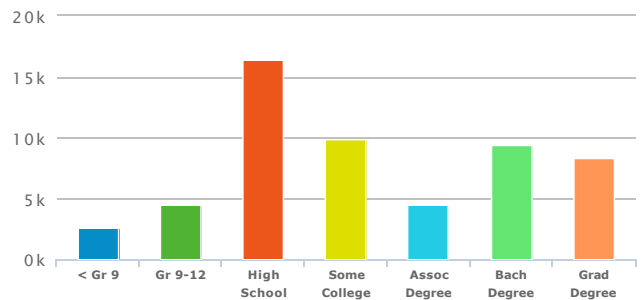
	TOTAL	%
Total Dwellings	31,226	
Owner-Occupied Dwellings	20,822	70.22
Renter-Occupied Dwellings	8,832	29.78
Housing Units Occupied	29,654	94.97

### Education Attainment (2015)



	TOTAL	%
Population Age 25+	52,853	
< Grade 9	2,523	4.77
Grade 9-12	4,274	8.09
High School	15,637	29.59
Some College	9,313	17.62
Assoc Degree	4,323	8.18
Bach Degree	8,912	16.86
Grad Degree	7,871	14.89

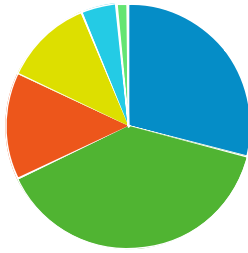
### Education Attainment (2020)



	TOTAL	%
Population Age 25+	55,684	
< Gr 9	2,634	4.73
Gr 9-12	4,475	8.04
High School	16,397	29.45
Some College	9,863	17.71
Assoc Degree	4,548	8.17
Bach Degree	9,433	16.94
Grad Degree	8,334	14.97

**Size of Household (2015)**

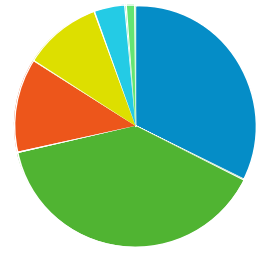
- 1 Person
- 2 Person
- 3 Person
- 4 Person
- 5 Person
- 6+ Person



	TOTAL	%
1 Person	8,250	28.76
2 Person	11,041	38.49
3 Person	4,011	13.98
4 Person	3,341	11.65
5 Person	1,341	4.67
6+ Person	431	1.5

**Size of Household (2020)**

- 1 Person
- 2 Person
- 3 Person
- 4 Person
- 5 Person
- 6+ Person



	TOTAL	%
1 Person	9,510	32.07
2 Person	11,507	38.8
3 Person	3,698	12.47
4 Person	3,080	10.39
5 Person	1,221	4.12
6+ Person	392	1.32

Source: Applied Geographic Solutions, 2015