

Advertise Online with Your Currituck Chamber.

Enhanced Member Listing... \$250/year

As a member, you automatically have basic placement in our online directory. With an Enhanced Listing your company's information will be more visible than basic listings, as it will appear above any basic listings. In addition to more options within your member page, you have an option to add a logo, map link, and detailed information to the search page listings.

Category Directory Ad... \$300/year

Imagine being the first company a user sees when looking for a specific type of product or service. With the Category Directory Ad, your banner will be displayed on specific categories within the online directory. For example, if your business is listed within the "Insurance" category, any user looking specifically at the Insurance category page will see your ad at the top.

Special Pages Ad... \$300/year

On our Events, Jobs, Hot Deals, Contact/Info, Join, and Weather pages there is one exclusive banner ad.

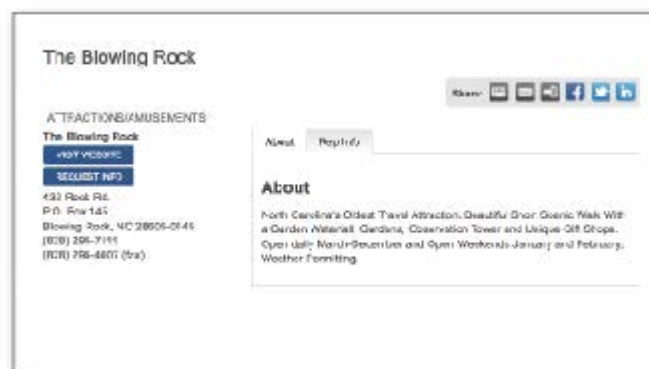
Premier Directory Ad... \$400/year

The online directory is the second most visited webpage on the chamber's website, next to the homepage. The Premier Directory Ad places your banner on the primary pages within the directory. This includes the directory landing page, search pages events page, job postings and more!

Enhanced Member Listing

First let's review the **basic** listing you receive now as a member:

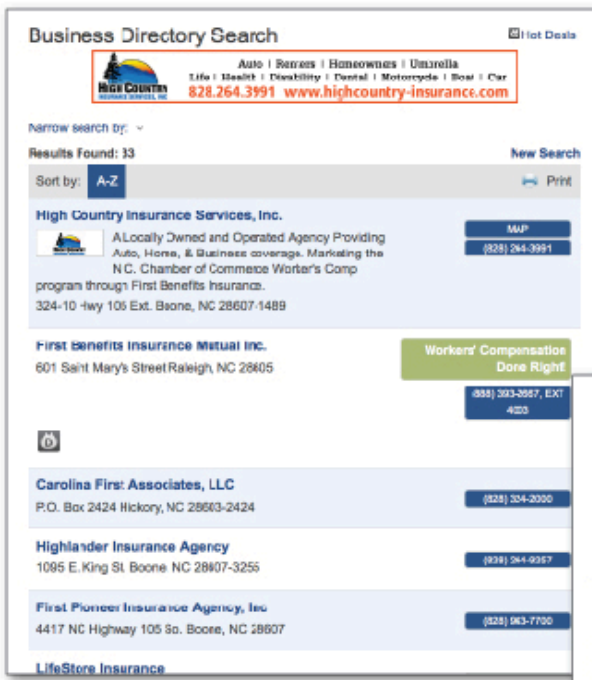
- Random listing order on directory
- Basic business info: name, address, phone
- Basic description, directions, hours
- Personalized keywords



Above: Example of Basic Listing within the chamber directory.

With an Enhanced Listing you can increase visibility when potential clients search our directory!

- Basic listing PLUS:
- Logo/image on search results
- Image gallery option
- Priority placement on listings page, above basic listings
- Bulleted business highlights, including links, on member page
- Expanded business description
- Map feature with description

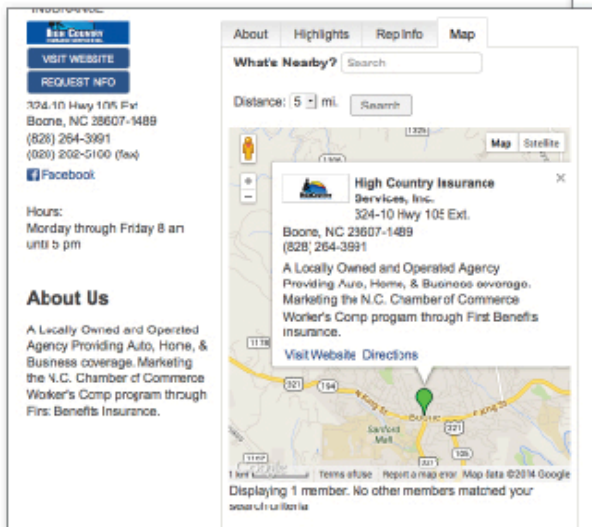


Logo shown in search results listing.
Priority placement.

Highlights on member page,
with optional links.



Map included on member page.



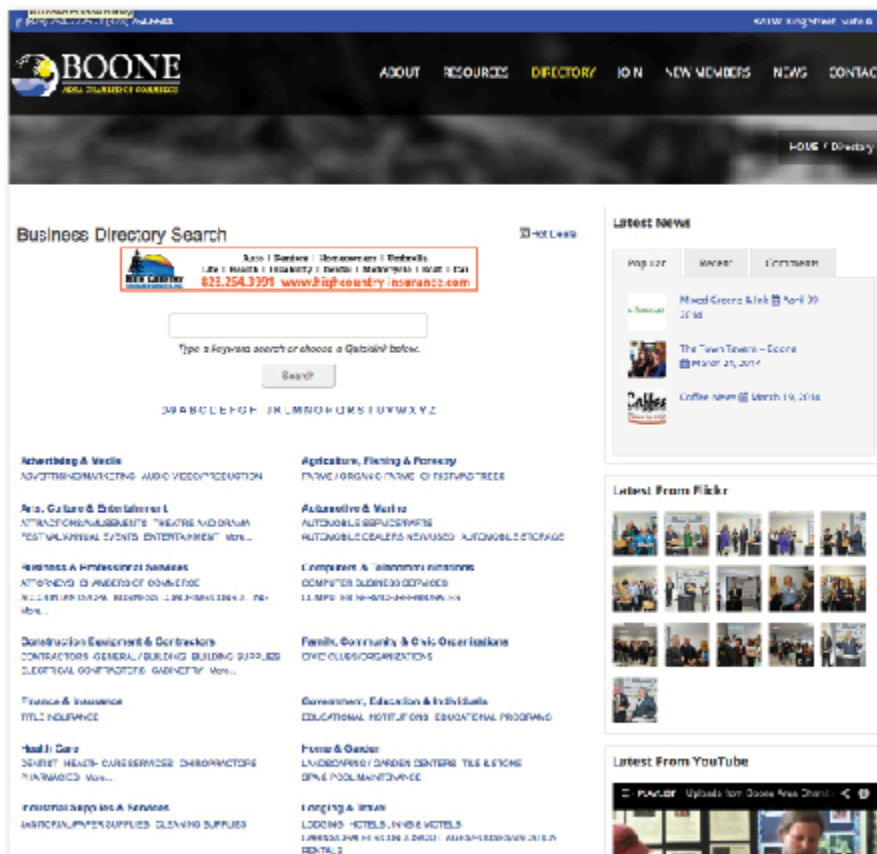
Premier Directory Advertising:

Specs:

- Located in on primary pages within directory – *Directory Search Pages, Specific Category Pages, Hot Deals, Events, Job Postings, Calendar, and more!*
- 480px x 60px
- Full color
- 72dpi jpg preferred
- Linked to url of choice
- Can be changed anytime



Auto | Renters | Homeowners | Umbrella
Life | Health | Disability | Dental | Motorcycle | Boat | Car
828.264.3991 www.highcountry-insurance.com



The screenshot shows the 'Business Directory Search' page for the Boone Area Chamber of Commerce. At the top, there is a navigation menu with links for 'ABOUT', 'RESOURCES', 'DIRECTORY', 'JOIN', 'NEW MEMBERS', 'NEWS', and 'CONTACT'. Below the navigation is a search bar with a 'Search' button. A small advertisement for High Country Insurance is displayed above the search bar. The main content area is a grid of category links, including 'Advertising & Media', 'Auto, Culture & Entertainment', 'Business & Professional Services', 'Construction Equipment & Contractors', 'Finance & Insurance', 'Food & Beverage', 'Industrial Supplies & Services', 'Agriculture, Fishing & Forestry', 'Automotive & Marine', 'Computer & Information Systems', 'Family, Community & Civic Organizations', 'Government, Education & Individuals', and 'Parks & Recreation'. The sidebar on the right contains 'Latest News' with a list of recent articles and 'Latest From Flickr' with a grid of photo thumbnails.