



Member Event Media Packages

The Member Event Media Packages are offered to Chamber members to celebrate important milestones such as a 10, 20, 30 year anniversary or other commemorative event **as approved**. Requests must be submitted at least 4 weeks in advance and **payment must be submitted upon event approval to reserve the date and initiate promotional collateral**.

Qualifying events include: Business anniversaries (10, 20, 30 years, etc.); inaugural events; business facility expansions; business location renovations. *Fundraisers and political events DO NOT qualify.*

Package Options Include:

Event Announcement - \$100

-Announcement in *Events & Hot Deals Update*

*(Graphic to be submitted by member with link to member website. **Max:** two issues prior to event. *Events & Hot Deals Update* distributed weekly on Wednesday)*

Milestone Media Blitz- \$500

-Chamber representation at open house event (including photo op)

-Announcement in *Events & Hot Deals Update*-2 issues prior to event

*(Graphic to be submitted by member with link to member website. **Max:** two issues prior to event. *Events & Hot Deals Update* distributed weekly on Wednesday)*

Email blast distributed on the week of the event (1 max)

-Feature editorial piece with photo to be featured in:

basicallyBUSINESS Newsletter, Chamber blog, Monthly local news publications (photo only)
(DRC, Lemons Publications)

Additional Options

Mailing Labels (1 printed set)

Primary-\$50

All Rep- \$75

Electronic Mailing List (Mail Service Rates)

Primary- \$200

All Rep- \$300

Contact us at 940-382-9693 or email angelica@denton-chamber.org to request your media package.

Updated July 21, 2014