An Exciting, New Business Approach to Becoming a Better Speaker

If you want to get that extra edge and grow as a presenter then our speaking group is for you. Join a Speaking Group with like-minded individuals who appreciate topics focused on business issues.

Why Past Participants Call This Program “Amazing!”

• Learn best practices in public speaking and communications at every session
• Attend sessions led by professional speaking coach and facilitator
• Expand your knowledge with topics focused on business issues and world views
• Receive professional feedback supplemented by peer comments
• Connect with other like-minded business professionals and executives
• Have the option to be videotaped and see for yourself strengths and areas for development
• Gain confidence speaking and presenting in front of a business audience

“I want that extra edge as a speaker.”

“I am less nervous if I have an opportunity to practice in front of a small group first.”

“I benefit when I receive feedback on my talks before I give them to my team.”

What can you expect?

1. You’ll get up and speak every time
2. You’ll deliver a presentation and get feedback
3. You’ll have a good time
4. You’ll learn something new that you can use

In partnership with the MN Chamber of Commerce
Get That Business Edge!
Speaking Groups for January – March 2015

WHO WILL JOIN THE PROGRAM? Business professionals, executives and owners who need to speak in front of groups throughout the year. Most participants are presenting to teams, upper management or at industry events. This is ideal for those who know communication is critical to their career.

WHAT WILL WE DO? Each participant will practice delivery skills along with content development. There is an agenda for each session so that everyone gets a chance to get up on their feet. You have a speaking assignment for each session that requires little or minimal preparation except for the one time you are scheduled a 5-7 minute talk. Feedback is provided for your 5-7 minute talk based on a proprietary tool designed by Spoken Impact for optimal value. Not only will you become a better speaker, you will have fun doing it!

WHAT WILL WE LEARN? You will learn what it takes to be a Presentation Master. You will also learn how you come across in front of others and what it takes to become confident, commanding and engaging.

WHAT MAKES THIS PROGRAM UNIQUE? Our aim is not only to develop better business speakers but better business leaders. Our talks and presentations focus on business ideas, lessons and learnings.

IS THIS A ONE-TIME PROGRAM OR AN ONGOING ONE? The answer is both. You have an option to attend one program which is a three month duration or you can continue and sign up for future sessions. Participants are encouraged to complete three programs to obtain their Presentation Mastership Certification.

CAN I START AND STOP AT ANY TIME? You can commit to one quarter, sit out for the next and join back up again. Any combination is welcome. This is a program designed for busy professionals like you.

For more information: Contact Sara Socwell at (763) 331-2914 or sara.socwell@spokenimpact.com